

Architecture/Engineering

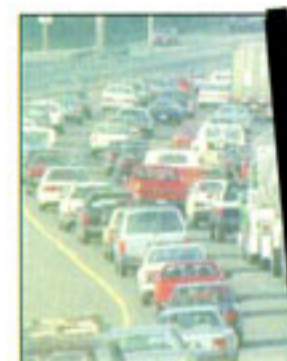
Focus:
 Insight, features, trends

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13

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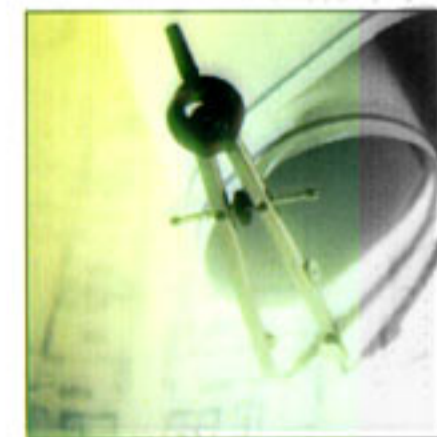
Caught in a
 Report finds Minnesota
 most congested highway
 | 17



Design doyenn
 Top interior designer Janice
 Linster to launch new firm.
 Close up | 19



They're the tops:
 Leaders of firms on our Top 25
 Lists, in their own words
 List makers | 19



Work the plan:
 We rank the Twin Cities'
 architecture firms by billings.
 Top 25 List | 16



Interior designers recognize
 their own for commercial
 projects – an exclusive

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In the Andersen Executive Conference Center, designer Sandra Greenway used furnishings, lighting to complement the original Craftsman architecture.

HONORABLE MENTION – COMMERCIAL ADAPTIVE REUSE

Project name: Andersen Executive Conference Center
Location: Bayport
Designer: Sandra Greenway
Design firm: Greenway Interior Design
Client: Andersen Corp.

Andersen Executive Conference Center

Andersen Corp. leaders wanted the conversion of the Andersen family residence in Bayport into the Andersen Executive Conference Center to reflect the rich history of the company and the founding family's character. Sandra Greenway, principal of Greenway Interior Design, Minnetonka, worked closely with the company and family representatives to visually convey the family's humility and simplicity.

"My favorite aspect was learning about the Andersen family and the values that they built the company on, and building that character into this space through materials, furnishings and family heirlooms," Greenway said.

The home was just a small one when the Andersen family built it in 1890, but they added on to it several times. After being flooded in the '60s, the home was moved from the river shore to the present location adjacent to the company's manufacturing facility. Family members lived in the home until the late '90s.

Greenway and her team stripped the home down to its frame and modified the 3,500-square-foot structure to make it more suitable for a variety of corporate purposes. The original master bedroom became the executive board room. Three guest bedrooms with attached baths accommodate overnight visitors. The great room still serves as the gathering room and works well for social functions. The conference center also includes a foyer, formal dining room, kitchen, small library and sunroom.

Greenway complemented the home's Craftsman-style architecture with custom furniture and Prairie-style lamps with copper bases. Much of the furniture matches the trim and built-in bookcases in natural cherry with a clear finish. The design incorporates family artifacts and select materials from the original home